

DISPLAYING THE TEETER HANG UPS® INVERSION TABLE: Presentation and Safety

PRODUCT TRAINING

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Proper display of Teeter Hang Ups® inversion tables will help increase consumer interest, ensure user well-being and help to maintain the appearance of the table.

POP - Table Display

The POP Display draws the customer's attention to the product as well as contains use and benefit information that will inspire the customer to give the product a try. A gentle reminder sends them to locate a sales representative before attempting to use the product on their own.

Owner's Manual

All of our inversion tables arrive with the Owner's Manual attached to the A-frame. The Owner's Manual provides important safety instructions as well as information on how to properly adjust the user settings. Please DO NOT remove the Owner's Manual from the display model; you should also advise customers who purchase their own inversion table to leave the Owner's Manual attached.

Floor Model User Setting

The roller hinge setting controls the responsiveness or rate of rotation. With the roller hinge in Setting C, the rate of rotation will be slow and the table will be unable to lock into the fully inverted position. Making sure the floor model is set on C (the bottom hole) will help to ensure a pleasant demonstration experience for your customers.

Secure with Cable Lock

Although the POP table display will warn customers to refrain from using the inversion table without the help of a trained staff member, it is important to secure the floor model to restrict use. We will provide you with a cable lock to wrap around the chrome main-shaft and crossbar-please ensure this remains secured at all time unless you are giving a demonstration.

In order to remain a dealer of Teeter Hang Ups® products, you must fully adhere to the Display Marketing and Communication Guidelines outlined in the Dealer Agreement.



SALES TIP

Did You Know that Teeter offers a

Floor model discount program?

Be sure to replace your floor models once a year so that your display remains clean and up-to-date!

Contact your Account Manager for details.