

# About Roger Teeter

*Inversion changed his life. Then Roger Teeter changed the face of inversion.*

## PRODUCT TRAINING

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**Read about Roger's passion, our commitment to quality and why there is no substitute for Teeter Hang Ups®.**

### Who is Roger Teeter?

You and your customers may have seen Roger Teeter on television and wonder who he is and how he is related to the Teeter Hang Ups® product.

Roger Teeter is not a pitchman or a television personality that is paid to sell products. Roger Teeter is an inventor, an engineer, and a dedicated believer in the benefits of inversion therapy.

Like many of his customers, Roger once suffered from debilitating back pain that kept him from enjoying his favorite past times and living a regular life – until he discovered inversion therapy. After that, he realized that inversion therapy could benefit millions of people around the world, if only they could practice it in a secure and comfortable way. Thus, Teeter Hang Ups® was born.

### What Does Roger Teeter's Message Mean?

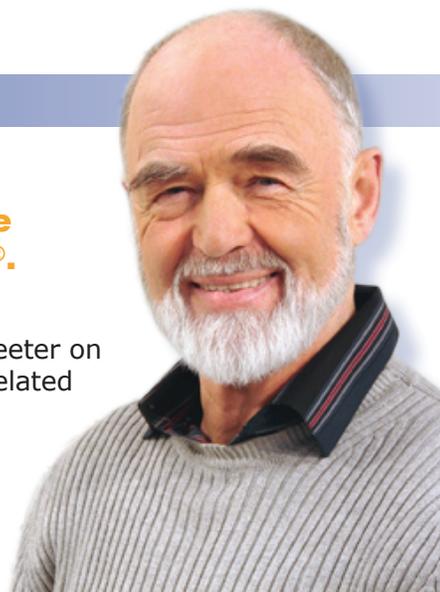
Passion is the cornerstone of Roger Teeter's life work. He has staked his name and his reputation on the success of the Teeter Hang Ups® product, which means quality and service are of the utmost importance to him and his company.

Your customers can feel confident that Teeter Hang Ups® products will surpass their competition because their name depends on it, and Teeter has made inversion equipment for over 28 years (longer than any other company in the world).

### Why is Roger Teeter's Company Different?

Unlike large sporting goods manufacturers that turn out hundreds of different products a year, Roger Teeter's company specializes in inversion products and accessories. This means that customer service employees have an intimate knowledge of each model as well as all the details of inversion – something you won't find if your customer calls a larger sporting goods manufacturer.

The Teeter team of engineers and designers continuously consult with medical professionals and everyday users to evolve and improve the Teeter Hang Ups® line.



## SALES TIP

**With Teeter Hang Ups®, your customers can feel secure in the knowledge that Roger Teeter and his team of inversion experts will support your customers throughout the life of their product.**

**All Teeter Hang Ups® are Medical-Grade UL Classified 60601-1.**